

DESIGN & PRODUCT PORTFOLIO

Gaurav Singhal

Founder & Managing Director, G Decor: a design-led homeware brand with 300+ registered designs across decorative hardware, ceramics, glass and home accessories.

From the factory floor in Aligarh to a design-led British homeware brand, I design product knowing how it is made.

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HOW I DESIGN

Made product before I designed it

I started in manufacturing: J P Hardware, a brass manufacturing and export business in Aligarh, India. I then imported hardware into the UK with Indware, and founded G Decor, where I design and develop the range myself, working directly with partner factories.

Because I have made and costed product, I design for the factory as well as the customer: a shape that can be made well, a finish that holds up, and a range that trades.

01

IDEA

A gap in the range, a customer need, or a material worth exploring.

02

REFERENCE

Period hardware, nature, lettering and the interiors I want the piece to live in.

03

SKETCH & SPEC

Proportions, fixings and tolerances drawn up so a factory can quote and sample.

04

MATERIAL & FINISH

Glass tint, glaze, plating and metal tone chosen together, never separately.

05

FACTORY SAMPLE

Samples reviewed and corrected with partner factories in India and China.

06

PRODUCTION

Signed-off sample, packaging, photography and launch across UK, EU and US channels.



SOLID BRASS · CABINET HARDWARE

Polished Brass Knobs & Backplates

IDEA

A mix-and-match system rather than single products: four solid brass knobs and eleven backplates, with one common centre fixing so any knob fits any backplate.

MATERIAL & FINISH

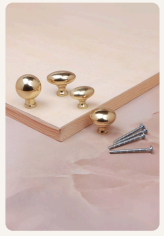
Solid brass, polished to a bright mirror shine and sealed under a clear lacquer so it stays bright.

SHAPES

Ball, oval and mushroom knobs; round, oval, square, squircle, quatrefoil, pierced, fretwork, flower, star, oblong and rectangle backplates.

RANGE ROLE

Fifteen pieces give 44 knob and backplate combinations, so customers compose their own hardware from a compact range.


KNOBS


ROUND


PIERCED


FRETWORK


FLOWER


STAR

CERAMICS · DOOR HARDWARE

Yellow Ceramic Mortice Knobs

UK REGISTERED DESIGN 6559394

IDEA

Bringing colour to doors, not just furniture: mortice knobs in a warm yellow glaze on polished brass roses.

ERGONOMICS

A wide, flat face that is easy to grip and turn, for hallways and children's rooms alike.

PRACTICAL DETAIL

Knobs need a longer latch than lever handles so knuckles clear the frame, so the set is offered with a matching 60/70mm latch.

FINISH PAIRING

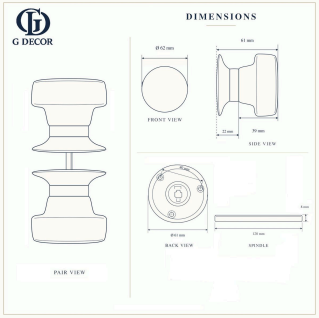
Glossy yellow against polished brass: a bright, cheerful note on white, grey or painted doors.



PAIR



BRASS ROSE



SPECIFICATION

FINISH & COLOUR

Colour and finish are designed as a system

Every design is developed as a family of colours and metal tones rather than a single product, so ranges can be mixed, merchandised and extended.

GLASS TINTS


CLEAR


IVORY


SMOKEY GREY


BLUSH


TEAL

CERAMIC GLAZES


COBALT


BLUSH


SEA GREEN


WARM YELLOW


SAGE


MARIGOLD


WHITE & BLACK

METAL FINISHES


ANTIQUE BRASS


SATIN BRASS


POLISHED BRASS


GOLD TONE



GLASS & BRASS · CABINET HARDWARE

Rose Swirl Glass Knob

IDEA

A small glass rosebud with a single smooth swirl curling into the centre: romantic, quiet and easy to live with.

MATERIAL & FINISH

Glass on an antique brass finish base, which warms the tinted glass and suits painted or wooden furniture.

COLOUR

Five tints, clear, ivory, smokey grey, blush pink and teal, chosen to sit together as one family across a room.

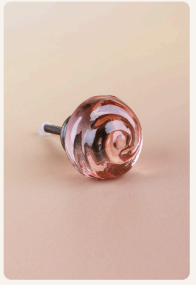
RANGE ROLE

Sized for dressing tables, bedroom chests and small cabinets, completing the glass range for the bedroom.


CLEAR


IVORY


SMOKEY GREY


BLUSH


TEAL



CERAMICS · FURNITURE HARDWARE

Scalloped Ceramic Knob

IDEA

A small fluted ceramic knob with a scalloped rim picked out in gold-coloured dots: decorative detail at a very small scale.

GLAZE

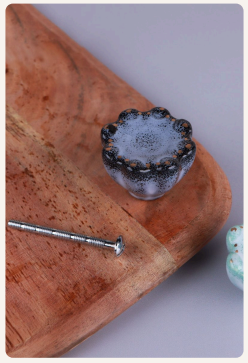
A speckled two-tone glaze runs darker at the edge and lighter across the face, so every knob is slightly different.

COLOUR

Four glazes: deep cobalt, black speckle over blue-grey, blush pink and pale sea green.

RANGE ROLE

Designed for chests, dressers and children's furniture, where a set of knobs changes a whole piece.



COBALT



BLUSH



SEA GREEN



GLAZE DETAIL



CERAMICS · WALL HOOKS

Daisy Ceramic Wall Hook

UK REGISTERED DESIGNS 6559404 TO 6559407

IDEA

A cheerful hook that reads as decoration first: a ceramic daisy on a slim gold-tone hook, for nurseries, hallways and bathrooms.

COLOUR STORY

Five colourways, each with a contrasting centre: pink with yellow, yellow with light blue, sage with pink, marigold with navy, and classic white with yellow.

ENGINEERING

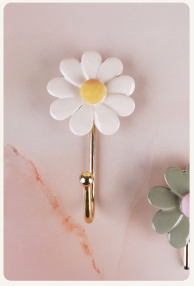
A single concealed keyhole fixing keeps the flower clean from the front; 73mm flower, 147mm overall.

RANGE ROLE

Designed to be bought in multiples and arranged as a group.



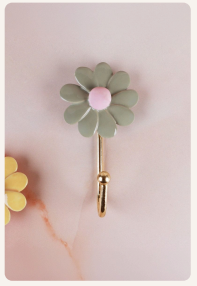
PINK



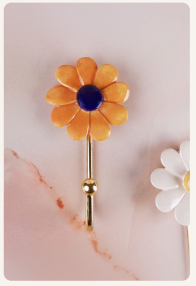
WHITE



YELLOW



SAGE



MARIGOLD



HOME FRAGRANCE · DECORATIVE OBJECTS

Pebble Stack Pillar Candle

IDEA

A candle that works as a small sculpture when unlit: smooth pebbles stacked like river stones, with a matte, mineral-like surface.

SCENT

A soft strawberry lip balm fragrance: nostalgic and comforting, sweet without being sugary.

RANGE

Three heights designed to be grouped, so customers build a composition on a mantel, bath edge or bedside.

RANGE ROLE

Extends G Decor beyond hardware into gifting and home fragrance, using the same eye for form and finish.



SMALL



MEDIUM



LARGE